

HOW YOUR ORGANIZATION CAN SAVE PAPER..AND MONEY!

PAPER WASTE FACTS



Worldwide, the pulp and paper industry is the **fifth largest consumer of energy**, accounting for **4%** of all the world's energy use.



Worldwide consumption of paper has risen by **400%** in the past 40 years.



Paper accounts for **25%** of landfill waste and **33%** of municipal waste.



50% of the waste of businesses is composed of paper.



U.S offices use **12.1 trillion sheets** of paper every year.



Demand for paper is expected to double **before 2030**.

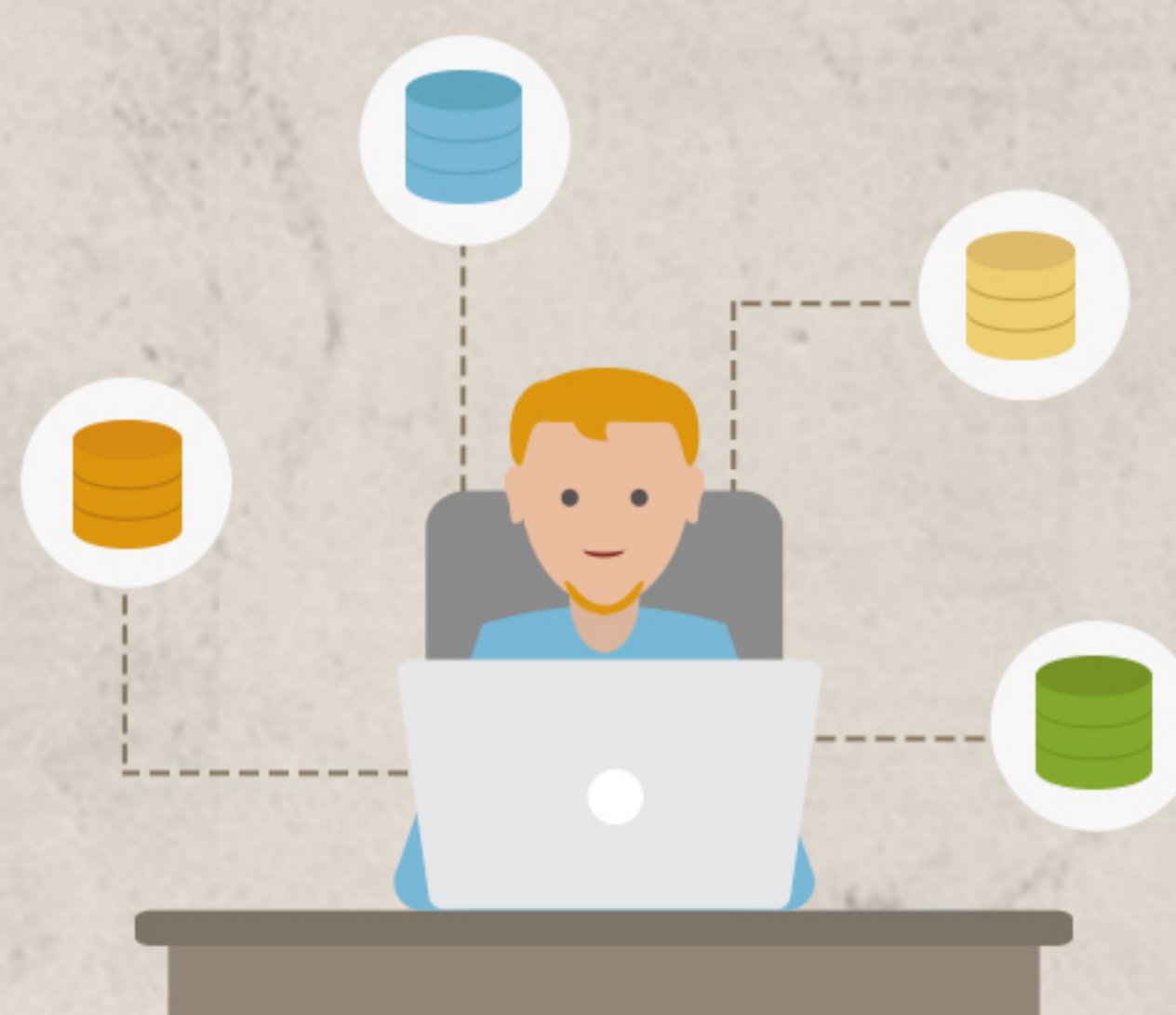


The average American attorney uses **1 TON** of paper every year.



Employees at American financial businesses generate about **2 lbs** of paper a day... **per person!**

WAYS YOUR ORGANIZATION CAN SAVE PAPER



Use software to collect and store data, **not paper** and filing cabinets.



Regpack clients spent **\$3,500** on average annually when **using a paper** process.



When they switched to an **online software**, they paid only **\$600** on average annually!

Direct mail marketing can cost up to **\$1650** to reach 2,000 people.

Online marketing costs **\$125!**

Use email instead of **paper** when communicating with clients and customers.

Move from direct mail to electronic distribution.

Take advantage of the latest technologies like **tablets, computers and smartphones** to store your files.

Send reports electronically, not hard copies.

MORE WAYS TO SAVE PAPER IN YOUR OFFICE

Set up a tray for waste paper which can then be used as note taking paper.

If you already have a scanned copy of a file, **don't print it anymore unless really needed**.

Print double sided if you have to print.

Reuse paper in the office. This small effort reduces paper waste by 50%.

Reduce the use of paper cups and disposable paper plates by keeping reusable items in the office pantry.

RECYCLE!

682.5 gallons of oil.

RECYCLING 1 TON OF PAPER SAVES

26,500 liters of water.

17 trees.

If everyone in the US sent one less holiday card, we would save over **50,000 cubic yards** of paper.

The US uses approx. **68 million trees** each year to produce **17 billion catalogues** and **65 billion pieces of direct mail**.

The average daily web user **prints 28 pages** daily.

It is estimated that **95%** of business information is **still stored on paper**.

Every tree produces enough **oxygen for 3 people** to breathe.